

Project **Belgrade International Games (BIG)** was born in 2005 when the group of students from the Faculty of Organizational Sciences from the University of Belgrade came up with an idea to establish an international sport competition event for students. The main goal of this Project is to gather students from all over the world in Belgrade, capital of Serbia. The aim we are striving to is to introduce our country, make new friendships and establish possible business contacts, among all participants. At the same time, we want to establish BIG as an event that will grow every year through introduction of new disciplines, competitions and events. The best indicator of our success is the constant increase of the number of participants and satisfied contestants.

First Belgrade International Games - BIG 2006 gathered over 500 participants, around 200 international guests, who spent six days enjoying Belgrade and beauties of Serbia, in a friendly and motivating atmosphere. We organized four sports competitions, five amazing parties, made many new friendships and had many satisfied participants who were ready to spread a good word on our newly-born event to their colleagues.



BIG 2007 was host to 400 Serbian and over 350 international students from 12 different countries. We introduced water polo, rugby and cheerleading as new sport disciplines as well as knowledge-based competitions in debate and business case study. Knowledge competitions became very important part of BIG, as we want to develop not just in sport but also in educational sector. Parties,

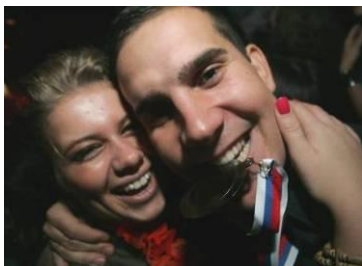


sightseeing, great opening and closing ceremonies at the most exclusive Belgrade places were integral segment of BIG 2007 and a new motive to continue to develop BIG.

BIG 2008 gathered 450 international guests and more than 450 Serbian students. Exceeding the number of sport activities in terms of number of teams in each category, as well as introducing squash competition as a new discipline helped us make BIG 2008 the biggest event so far. Besides the number of participants we reached another record with more than 100 actively participating volunteers, who, according to our guests' opinion, represented the most valuable strength of our event.



In 2009, entire world was facing the strong economic crisis which had influence on **BIG 2009** as well. We were still determined to keep the continuity of our event, because the most important aim of project is to become the traditional competition. Despite the lack of finance which had direct consequences on the



number of participants and all problems, fortunately, we succeeded in gathering 350 international students from 16 countries and set the new record in the number of Serbian students, over 500 of them.



BIG 2010 was the 5th anniversary of our event, which was another motivating element for all of us to continue improving our event by setting new records in all aspects of the project. We did not succeed in gathering over 500 international students what was one of our aims for BIG 2010, but we succeeded in offering more sport disciplines, introducing female categories and involving international volunteers and referees.



Plan for BIG 2011 is to host 550 international participants from all continents, 500 students from Serbia, involving them in seven sport disciplines in male and female categories (basketball, futsal, volleyball, handball, rugby, squash and cheerleading) and three knowledge-based competitions (Business case study and IT case study, as well as debate).

The major objective of this year's event is to present Belgrade and our country, to offer warm welcome and hospitality, to establish new contacts, friendships and to create a chance for Serbian students to finally easily return the visit to their new BIG friends.

Your presence at BIG 2011 either like contestant, friend of event, volunteer, supporter or donator would help us to greaten this happening or continue to traditionally organize one of the biggest student event in Europe!!!

Feel the ultimate energy - feel the BIG!





LAST YEAR EVENT – BIG 2010!



SEE YOU AT BIG 2011!

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